

STRIKE-A-LIGHT

Turn a quick reaction into a lasting impression.



BUILT FOR

YOUR NEXT ACTIVATION.

Twelve illuminated targets.
A race against the clock.
One more reason to stop at
your stand.

BASE MACHINE

€3,487

Ex. VAT. Options extra.

12

LIGHT-UP TARGETS

2 × 2 m

PLAYING STRUCTURE

20-50

PLAYERS / HOUR

Easy to play. Hard to walk past.

Players hit the targets as they light up, chasing a higher score with every round. Give visitors a shared challenge and your team a natural way to start a conversation.

Make it yours. Add branded targets, a personalised centre console or a full backdrop banner. An all-steel frame and detachable legs suit a game that moves from one activation to the next.

Plan your branded build

Trade shows / Brand activations / Team challenges

The details that make it yours.

Strike-a-Light / Reference: strike-a-light-basic



BRANDED EVENT INSTALLATION



OPTIONAL FULL BACKDROP

At a glance

Dimensions (W x H x D)	200 x 200 x 40 cm
Weight	50 kg
Targets	12 illuminated buttons
Throughput	20-50 players / hour
Mains supply	110-240 V / 50 Hz
Construction	Steel; detachable legs
Leaderboard system	Included

Choose your extras

Branded centre console	+ €190
Branded target rings	+ €240
Full banner branding	+ €534
Coin / token mechanism	+ €443
Packing crate	+ €685
2-year warranty upgrade	+ €372

All option prices exclude VAT.

Bring us your brand. We'll bring the game.

sales@madeforarcade.com

WhatsApp +31 6 373 391 43

Besterdstraat 9a, 5051 HH Goirle, Netherlands

[View & configure](#)

Prices checked 05 October 2026. Transport quoted separately. Current prices and terms on our website.